

# **Stronger together.**



***Rose Burrows and her Baba Sharon share a cookie.***

*Find out more about their story inside.*

# A Message from Our Board Chair & CEO Cancer Foundation of Saskatchewan

What a difference a year (or two!) can make. Launched in 2019: the Cancer Foundation of Saskatchewan (Foundation) has been humbled by your incredible support of cancer patients in our province.

Although, in hindsight, creating a new foundation one year before a global pandemic was a challenge we could not have anticipated, it did not matter. We faced it head-on, and there was no turning back. From the beginning, we quickly realized the immediate impact that could be made for cancer patients in Saskatchewan. Not having a foundation dedicated to raising funds for the Saskatchewan Cancer Agency (Agency), there was no shortage of needs.

Since the start, your support and desire to help those you love through donations for enhanced cancer care, treatment, education and research has grown immensely. You are providing hope for cancer patients in our province.

In true Saskatchewan fashion, you have come together and showed overwhelming support for care and treatment at the Agency's Allan Blair Cancer Centre (ABCC) in Regina and the Saskatoon Cancer Centre (SCC). Even through a year of COVID-19, when support was needed more than ever, you were there. Cancer never stops – and neither did you.

We hope you enjoy reading our very first donor report. Inside you will find stories of hope, inspiration, generosity and gratitude. See the story of Rose Burrows from Saskatoon, our young supporter shown on the cover with her Baba.

On behalf of our Board of Directors and staff, we thank you for showing confidence in our new foundation. Thank you for entrusting us with your generous donations, knowing they are invested back into cancer patient treatment and care. We are so grateful.



*Stewart McMillan*  
**Dr. Stewart McMillan,  
Chair**



*Nora Yeates*  
**Nora Yeates, CFRE  
CEO**

# Message from President and CEO Saskatchewan Cancer Agency

This year, the words “thank you” don’t seem to be enough to convey the gratitude I have for the work of the Cancer Foundation of Saskatchewan.

This past year has presented a lot of challenges for charities around the world, and yet the Foundation has continued to raise funds to make a difference for cancer care in Saskatchewan. The funds raised amidst the COVID-19 pandemic are a testament to the Foundation’s work and the faith Saskatchewan residents have in what we do at the Saskatchewan Cancer Agency.

Since the launch of the Foundation more than two years ago, I have witnessed their tremendous efforts to support patients and families touched by cancer.

Thanks to their tireless work, patient care and comfort has remained a key area of focus with the new CT simulator at the Allan Blair Cancer Centre in Regina, new chairs for chemotherapy at both the ABCC and the SCC, and gift cards for gas and groceries for vulnerable patients. These are just a few ways in which donor gifts through the Foundation have had a positive and lasting impact.

I commend the staff of the Foundation for what they have been able to accomplish during this pandemic. I believe this demonstrates the great opportunity and potential for raising funds in the future to support priorities of the Agency.

In a relatively short time, the Cancer Foundation of Saskatchewan has become a very important partner for our organization. On behalf of everyone at the Saskatchewan Cancer Agency, thank you for supporting our work to improve the lives of people with cancer.



*Jon Tonita*  
**Dr. Jon Tonita,  
President & CEO**



**Cover:** Rose’s Baba, Sharon, also pictured on the cover, was fighting cancer, and Rose wanted to help. What started out as Rose baking a dozen cookies to sell where her Mom worked became even more. It turned into another dozen cookies being sold via a live auction at the Saskatchewan Heavy Construction Association’s (SHCA) Fall Convention. In total, over \$12,500 was raised for our first campaign, the 4D CT Simulator Community Campaign. Thank you to Rose and the SHCA for creating such a memorable moment in support of cancer patients.



# Your Donations. Your Impact.

Thanks to your generosity the Foundation has been able to invest over two million dollars to support the needs of cancer patients and the Saskatchewan Cancer Agency. Your donations helped:

**TREATMENT**

Providing the most advanced technology and equipment to detect cancer and treat patients in Saskatchewan.

**EARLY DETECTION**

Funding for the breast, colorectal and cervical screening programs operated by the Agency. Detecting cancer early can improve treatment options and patient outcomes.

**PREVENTION & HEALTH PROMOTION**

Collaborating with communities, organizations and government, the Agency works to create conditions that improve the health and well-being of people in Saskatchewan.

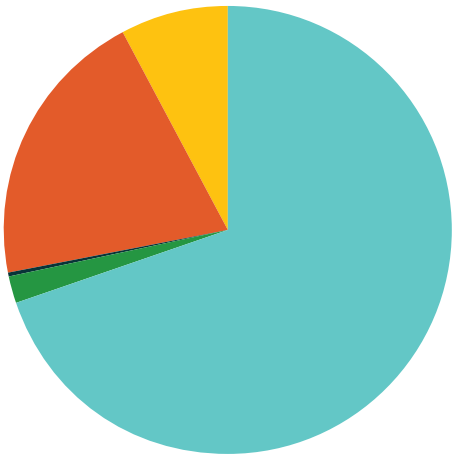
**RESEARCH**

Agency researchers take a collaborative approach to drive innovation and discoveries that will make a difference for cancer patients in Saskatchewan and potentially around the world.

**PATIENT CARE & COMFORT**

These donations are dedicated to providing support to cancer patients and their families.

OVER \$2 MILLION INVESTED  
IN CANCER CARE



- Treatment
- Early Detection
- Prevention & Health Promotion
- Research
- Care & Comfort

2 YEAR INVESTMENT

Treatment	\$1,487,416
Early Detection	\$40,000
Prevention & Health Promotion	\$9,600
Research	\$426,573
Care & Comfort	\$162,820
Total	\$2,126,409



OUR MISSION

We raise funds to support the cancer care needs of the people of Saskatchewan.

OUR VISION

A cancer-free Saskatchewan.

OUR CORE VALUES

**Integrity:** We are true to our mission. We are truthful, transparent and accountable to our donors.

**Collaboration:** We exhibit a spirit of teamwork and cooperation with all of our key stakeholders.

**Innovation:** We are innovative and creative in our work and are constantly looking for new and better ways to meet the needs of our stakeholders.

**Passion:** We are passionate about raising funds to support a better future for those impacted and affected by cancer.





OUR FOUNDING PARTNER

# The Mosaic Company

## Connected to Saskatchewan Communities

Cancer is relentless. When you face one of the most challenging times in your life, you need to know someone cares; that there is someone in your corner.

In our province, that someone is the Cancer Foundation of Saskatchewan and our Founding Partner, The Mosaic Company.

Mosaic is a well-known global company with strong roots in our province. They are a responsible and trusted neighbour who contribute to meaningful initiatives and programs with many local charities. For us, they were instrumental.

Thanks to Mosaic, the building blocks for the first foundation solely dedicated to supporting cancer care in Saskatchewan were put in place. Unlike never before, Saskatchewan residents can now champion all aspects of cancer care in our province.

“Everyone knows someone who has been touched by cancer, which is why we proudly support the Cancer Foundation of Saskatchewan’s commitment to cancer care in the province,” shares Sarah Fedorchuk, Mosaic’s VP of Government and Public Affairs – North America. “Whether it’s funding life-saving equipment or investing in the Care & Comfort Fund, we are helping ensure the best possible care for the people of Saskatchewan.”

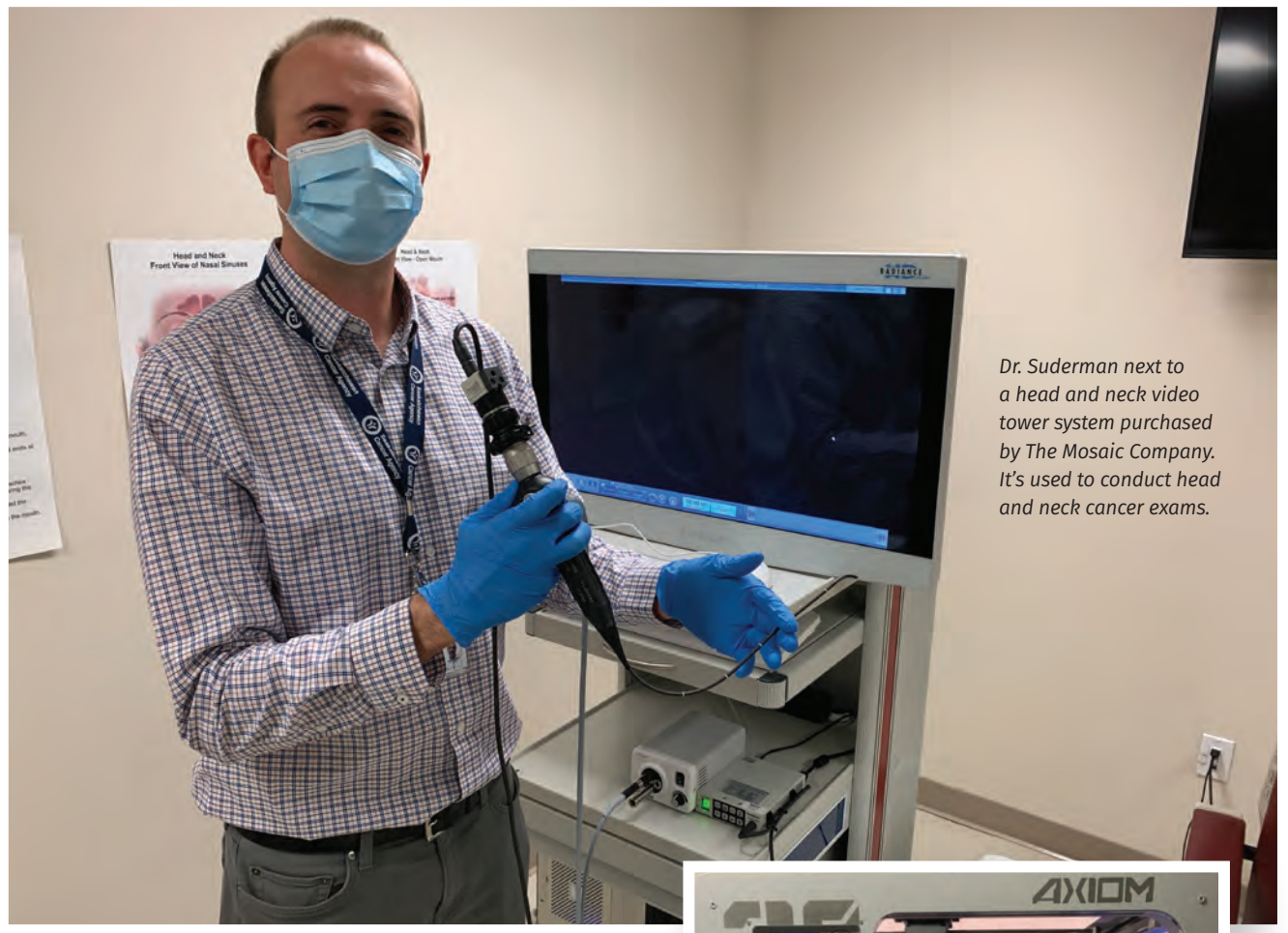
The Mosaic Company has had a significant impact on the lives of cancer patients, their loved ones and our communities.

They quietly donated over \$600,000. This is an incredible commitment to improving cancer patient care, treatment and outcomes in Saskatchewan.

Their gift provided help where it was needed most. When the pandemic hit, Mosaic ensured cancer patients facing financial hardship had access to the necessities – fuel for travel and groceries for families. They made sure the medical teams at the Allan Blair Cancer Centre in Regina had the latest leading-edge diagnostic and imaging equipment.

“We are humbled by the amazing support provided by Mosaic,” says Nora Yeates, CEO of the Cancer Foundation of Saskatchewan. “They’ve helped to raise awareness about the needs of cancer patients and provided support when it was needed the most. We are so very grateful.”

Mosaic was there at the beginning for cancer patients and remains our partner today. Quietly supporting cancer patients, they stepped up without hesitation and continue to strengthen our people and our communities in Saskatchewan.

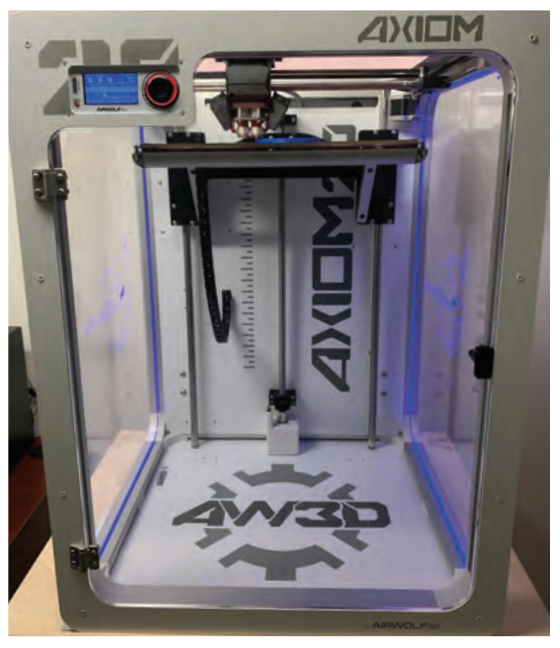


Dr. Suderman next to a head and neck video tower system purchased by The Mosaic Company. It's used to conduct head and neck cancer exams.



*The entire Allan Blair Cancer Centre Head and Neck Team is profoundly grateful to The Mosaic Company for the support of the team and our patients. Approximately 1200-1400 patients per year will benefit from the head and neck tower equipment. That's in the range of 12,000-14,000 patients over the expected 10-year life of the unit. Undoubtedly treatments will be improved and lives saved because of this equipment.*

**Dr. Derek Suderman,**  
Radiation Oncology Team Lead  
Allan Blair Cancer Centre



A 3D Printer purchased by The Mosaic Company. It's used for making bolus which is a material used to replace human tissue to help target radiation beams during treatment.



# Our Fundraising Events

# Across Saskatchewan

Anna Kwasnica Kicks Cancer Golf Tournie	Moose Jaw
Annual Ride for Breast Cancer Screening	Regina
BHP Paint Saskatchewan Pink	Leroy
Brayden Ottenbreit Close Cuts for Cancer	Yorkton
Buffalo Head Environmental Dress for the Cause	Arcola
C95 Radio Marathon for Breast Cancer Research	Saskatoon
Cameco Riders Touchdown for Dreams	Provincial
Campbell Tartans Block Out Cancer	Regina
Cancer Cabaret in memory of Brian Gelach	Regina
Carl Jorgenson Par-27 Charity Classic	Moose Jaw
Choc'la Cure	Saskatoon
Christina's Bunko for Cancer	Regina
Douglas Park School	Regina
Echo Valley Motors	Fort Qu'Appelle
Fighting for Families Walk	Strasbourg
Fuel Good Day & Fuel the Fight (Sherwood Co-op & Co-op Refinery Complex)	Regina
Grip it & Sip It Golf in memory of Trent Brears	Regina
Hayley & Cayden's Mother's Day Run	Assiniboia
IG Wealth Day of Caring	Regina
Kate Bookout's Birthday	Moose Jaw
Ken Louvel Fundraiser	Regina
Kelly Davey Marathon	Saskatoon
Ladies Golf Fore Cancer	Regina
Mabel and Martha's Vintage Style Decor	Regina
Markewich Pancake Breakfast	Iroquois Lake
Off the Hozel	Regina
Oleksyn Fishing Derby	Martins Lake
One Chip Challenge	Regina
OWZW Dress Down Day	Regina
Pearl Brown Trek for Cancer	Vanscoy
Power of Pink	Regina
Prairie Women on Snowmobiles	Provincial
Rebellion Brewery Breast Cancer Month	Regina
Regina Motorcycle Association Inc.	Regina
Regina Pats Hockey Club	Regina
Rock Cancer with the Garage Band	Regina
Rona Lowes Hero Campaign	Regina
Rose Burrows Cookie Sale	Saskatoon
Rotaract Club	Regina
Sanjel Energy Unites to Fight Cancer	Provincial
SED Systems Social Club	Saskatoon
Sask Heavy Construction Association	Provincial
Sno-Pitch Extravaganza	Hanley
Southern Prairie Railway	Ogema
St. Walburg Tea	St. Walburg
SVC Construction & General Contracting	Indian Head
Sweetheart Dart Shoot	Saskatoon
Thom Collegiate Beat Cancer	Regina
Tisdale Elementary School	Tisdale
Tour De Moose Jaw	Moose Jaw
Wood PLC Barbeque	Saskatoon
Zulak Family Pay it Forward	Saskatoon



Annual Ride for Breast Cancer Screening, Regina



Brayden Ottenbreit Close Cuts for Cancer, Yorkton



C95 Radio Marathon for Breast Cancer Research, Saskatoon



BHP Paint Saskatchewan Pink, Leroy



Kelly Davey Marathon, Saskatoon



Choc'la Cure, Saskatoon



Rock Cancer with the Garage Band, Regina



Fuel Good Day (Sherwood Co-op & Refinery Complex), Regina



Prairie Women on Snowmobiles, Provincial



Cameco Riders Touchdown for Dreams, Provincial



# Conexus Takes the Lead

## The 4D Computed Tomography (CT) Simulator Community Campaign

Hope can be anything for a cancer patient. From the unending support of family and friends to knowing the latest technology is there when they need it.

Almost half of all patients who hear the words, 'you have cancer', will need radiation. No one can get radiation without a CT simulation; it is a vital piece of equipment. The Saskatchewan Cancer Agency's two CT Simulators were at the end of their life. They needed to be replaced.

On September 1, 2019, we launched the 4D CT Simulator Community Campaign. It was our first fundraising initiative. The goal was to raise \$3 million for two new 4D CT Simulators – one each for the Agency's Allan Blair Cancer Centre (ABCC) in Regina and the Saskatoon Cancer Centre (SCC).



Conexus Board Chair **Joel Mowchenko** and Regina & District Chamber of Commerce CEO **John Hopkins**

New 4D technology has better quality images, which improves treatments and patient outcomes.

Saskatchewan is a province that takes care of those in need. From bake sales to gala events, people have stepped up to support this campaign. At the forefront is Conexus Credit Union, a true community partner. They believe in improving the lives of people in Saskatchewan. With a \$500,000 donation, Conexus became the lead provincial donor to our Community Campaign! Conexus understands the importance of ensuring everyone has access to the best cancer care possible and an opportunity to live their best life.

"For over 80 years, we've worked closely with our community partners, like the Cancer Foundation of Saskatchewan, to further understand and support the needs of our community," said Eric Dillon, CEO, Conexus Credit Union. "It's imperative that everyone has access to basic human needs, such as critical health services, and we're proud to support the Cancer Foundation of Saskatchewan in its efforts and improve the well-being of the people across our province."

"This was an incredible act of generosity from Conexus and their members," said Nora Yeates, CEO of the Foundation. "Conexus is an amazing partner. Their gift ensures cancer patients have access to critical equipment vital to their health for years."

John Hopkins, CEO of the Regina & District Chamber of Commerce, understands this all too well. As a member of The Garage Band, he helped spearhead a major fundraiser for the CT Simulator at the ABCC. John is also battling stage four prostate cancer.

"Over the past 2 years, I have used the simulator three times in preparation for my own radiation treatment. Each time it was very gratifying knowing that our band had played a small part in helping everyone who needs radiation at Allan Blair have access

to this leading-edge technology to ensure they have the best treatment plan possible."

A new 4D CT simulator was installed at the ABCC in 2019 and is operational. It serves around 1,300 patients annually. The CT at the SCC is projected to be installed this year.

You can find out more about the Saskatoon CT by visiting:

<https://cancerfoundationsask.ca/make-a-difference/ct-simulator-community-campaign/>



**Karen Allen**  
Breast Cancer Survivor and 4D CT Simulator  
Community Campaign Ambassador

# Cancer Foundation of Saskatchewan

## Board of Directors



**Rob Currie**  
Regina  
Retired



**Leon Friesen**  
Regina  
President & Founder,  
Westridge Construction



**Shelley Gregg**  
Saskatoon  
Retired



**Dr. Stewart McMillan**  
(Chair)  
Regina  
Family Physician



**Corey Miller**  
Saskatoon  
VP Provincial Programs,  
Saskatchewan Health Authority



**Charles Olfert**  
Saskatoon  
Principal Emeritus,  
aodbt Architecture



**Don Ravis**  
Saskatoon  
Retired



**John Salmond**  
Regina  
President & CEO,  
GMS Health



**Randy Sandbeck**  
Regina  
Partner,  
OWZW Lawyers LLP



**John Scarfe**  
Saskatoon  
President & CEO,  
Points Athabasca



**Jim Scarrow**  
Prince Albert  
Retired



**Dr. Jon Tonita**  
Saskatoon  
President & CEO,  
Saskatchewan Cancer Agency



**Jacqueline Woods**  
Saskatoon  
Partner & Co-founder,  
Foundation Communications



**Keri Ziegler** CPA, CA  
Regina  
Business Consultant

# Cancer Foundation of Saskatchewan

## Financial Highlights

### Summarized Statement of Financial Position

For the year ending March 31, 2021

	2021	2020
	\$	\$
<b>ASSETS</b>		
Cash	4,743,120	1,969,026
Receivables	11,529	9,073
Marketable securities	10,050	10,000
	4,764,699	1,988,099
Capital assets	17,544	-
Intangible assets	22,752	43,033
	4,804,995	2,031,132
<b>LIABILITIES</b>		
Accrued payables	59,909	32,590
	59,909	32,590
<b>NET ASSETS</b>		
Invested in capital and intangible assets	40,296	42,614
Restricted funds	3,832,135	1,351,020
Unrestricted funds	872,655	604,908
	4,745,086	1,998,542
	4,804,995	2,031,132

### Summarized Statement of Operations

For the year ending March 31, 2021


	2021	2020
	\$	\$
<b>REVENUE</b>		
Restricted donations	2,673,065	2,751,818
Unrestricted donations	187,645	380,457
Other income	1,462,730	259,346
	4,323,440	3,391,621
<b>EXPENSES</b>		
Salaries and benefits	449,853	407,406
Fundraising, administration and marketing	220,871	239,999
	670,724	647,405
Excess (deficiency) of revenue over expenses	3,652,716	2,744,216
Net assets, beginning of the year	1,998,542	411,746
Grants to the Saskatchewan Cancer Agency	(906,172)	(1,157,420)
Net assets, end of the year	4,745,086	1,998,542

The Foundation's financial statements have been audited by MNP LLP.

The audited financial statements for the year ended March 31, 2021 are available at [www.cancerfoundationsask.ca](http://www.cancerfoundationsask.ca)




# Since the Foundation Launched

	Amount of money raised (since launch) <b>\$6.3 million</b>	Number of events <b>53</b>
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Receipts issued

More than **10,000** charitable tax receipts issued plus hundreds of gifts from foundations, community events, and sponsorships.

 2020/21	<b>5,600</b> new cancer cases in Saskatchewan	<b>1 in 2*</b> Canadians will get cancer in their lifetime <small>* Canadian Cancer Society</small>	<b>7,725</b> New patient appointments	
Total new and review patient appointments <b>70,039</b>	Radiation treatments delivered <b>35,174</b>	Chemotherapy treatments delivered <b>22,910</b>	Number of patients enrolled to a clinical trial <b>81</b>	Number of stem cell transplants performed <b>91</b>

**Thank you for supporting greatest needs.**  
When the pandemic hit, we were able to immediately provide \$20,000 to the Agency to support both staff and patients.



Agency staff

**Thank you Saskatchewan  
for your generosity.**





## Where to Find Us

**Nora Yeates, CFRE**

*Chief Executive Officer*

Email: [nora.yeates@cancerfoundationsask.ca](mailto:nora.yeates@cancerfoundationsask.ca)

**Jakki Crowe**

*Director of Development*

Email: [jakki.crowe@cancerfoundationsask.ca](mailto:jakki.crowe@cancerfoundationsask.ca)

**Mark Rathwell**

*Director of Marketing & Communications*

Email: [mark.rathwell@cancerfoundationsask.ca](mailto:mark.rathwell@cancerfoundationsask.ca)

**Sheila Harmatiuk**

*Manager Finance & Administration*

Email: [sheila.harmatiuk@cancerfoundationsask.ca](mailto:sheila.harmatiuk@cancerfoundationsask.ca)

**Candace Williamson**

*Development Coordinator*

Email: [candace.williamson@cancerfoundationsask.ca](mailto:candace.williamson@cancerfoundationsask.ca)

**Mailing Address**

200 - 4545 Parliament Avenue  
Regina, SK S4W 0G3

**Email**

[info@cancerfoundationsask.ca](mailto:info@cancerfoundationsask.ca)

**Toll-free**

1.844.735.5590

**Social Media**

Facebook: [@cancerfoundationsaskatchewan](https://www.facebook.com/cancerfoundationsaskatchewan)

Twitter & Instagram: [@cancerfdnsask](https://www.instagram.com/cancerfdnsask)